

## The Egenz Guide

# 12 ONLINE BUSINESS IDEAS





# BLOGGING

If you have good knowledge in certain industry and you can write, the easiest way is start blogging.

How it Works:

- i. Write unique and useful content to attract visitors to your website.
- ii. When you have visitor visit your blog, you can earn money from advertisement such as AdSense.
- iii. You also can attract advertiser from similar industry advertise in your blog.



# ONLINE FASHION ECOMMERCE STORE

If you have strong fashion sense, why not start a business selling cloths?

How it Works:

- i. What type of cloths do you want to sell?  
For eg : Woman, Man, Kids or Baby cloths
- ii. Look for the right vendor that sells quality products.
- iii. Setup online ecommerce store and sell.



# COPY WRITER

If you love to write, you can help many corporate to write unique and useful content based on their industry.

Usually, corporate looking for someone to prepare content as below:

- i. Content for Website
- ii. Content for Internet Marketing
- iii. Content for Social Media Post
- iv. Content for Infographic
- v. Content for Video





# SELLING EBOOKS

Instead of publishing Books, you can write and sell EBooks.

You can sell your EBook either subscription basis or by EBook itself.

- i. By Subscription
- ii. By EBook



# PHOTOGRAPHY PART 1

Option 1:

If you enjoy taking photograph everywhere and you think your photo is good, you may consider selling it online.

How it Works:

Sell your photo in website below to earn extra revenue.

- i. Shutterstock
- ii. iStockphoto
- iii. Fotolia
- iv. SmugMug



# PHOTOGRAPHY PART 2

Option 2:

If you are good in taking photographs, why not start a business helping your clients to take photograph.

How it Works:

We listed down some example below.

- i. Wedding Photograph
- ii. Family Photograph
- iii. Graduation Photograph
- iv. Baby Photograph
- v. Corporate Events



# SELLING VIDEO

If you enjoy taking video for others, why not start a business helping your clients to take video.

How it Works:

There are many area you can provide your video services, we listed down some example below.

- i. Wedding Event
- ii. Graduation Event
- iii. Corporate Events
- iv. Special Events



# SELLING MUSIC

If you have the talent in composing songs and music, why not sell it online!

How it Works:

You can start selling music either in your website or third party website below.

- i. SoundCloud
- ii. PledgeMusic
- iii. TuneCore



# HANDMADE CRAFT

If you are good in making creative items yourself, you can start selling it in through online.

How it Works:

You can create some handmade craft below.

- i. Greeting Cards
- ii. Soap
- iii. Jewellery
- iv. Gifts
- v. Bags



# ONLINE COURSES

If you have good knowledge in something and you have the passion in teaching, now you can become an instructor yourself and start teaching online.

How it Works:

- i. Prepare your syllabus
- ii. Prepare your lesson in presentation or video
- iii. Sell courses in your website
- iv. Sell your courses in education website such as Skillshare, Udemy





# TRANSLATOR

If you know how to speak and write different language, you can provide your service in doing translation.

How it Works:

i. Promote your skill in website



# HOME COOK FOOD

Most of the working adults do not have time to cook but prefer to eat home cook food.

If you are good in cooking, you can start selling your food.

How it Works:

- i. Decide what food you plan to sell (Eg : Nasi Lemak, 3 Course Meal and etc)
- ii. Setup and online store
- iii. Upload food image include price



# BAKING

If you love bakery and you have the talent in creating wonderful cakes or any bakeries, why not start selling it online!

How it Works:

- i. Decide what cakes or bakeries you plan to sell
- ii. Setup and online store
- iii. Upload cake image and include price

## CONTACT US

You are important to us and we value your feedback. If you have any enquiries about our services, please let us know so that we can assist you.



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